

# Whittier Union High School District

By-Trustee Area Election Formation Process

Community Outreach Update

December 11, 2018



*Whittier Union High School District*

*...to Achieve and Maintain Excellence*

# Background

- Whittier Union High School District is shifting from At-Large elections to By-Trustee Area elections.
- To define the trustee areas, the Board is undertaking a process led by a demographer and legal team to ensure the maps meet legal and regulatory criteria.
- By-Trustee Area Elections for the Whittier Union High School District Board of Trustees will begin November 2020.



# District Commitment

- Process will be **transparent, inclusive** and **community-focused**
- Record and consider all comments
- Ensure the community understands the “why” and “how”
- Meet legal deadlines
- Ensure maps meet all legal and regulatory criteria



# What's Been Done

- Three Public Hearings – Defined criteria, presented initial draft maps, provided community outreach updates
- NDC drafted 3 initial maps with corresponding election plans and 1 additional map as requested by participants in a community meeting
- One map with corresponding election plan was submitted by the public
- Postcards were mailed to homes across the District
- Postcards and flyers available at District schools and at active community locations throughout the District



# What's Been Done (continued)

- Draft maps and comment forms available at WUHSD schools and District Office
- Webpage launched
- One-on-one Meetings with the Demographer – Received 9 appointment requests; 8 confirmed meetings
- Community Open Houses Round 1 – Total of approximately 50 attendees, 14 comment forms and 1 public request for draft map
- Newspaper ads, social media, press releases and e-blasts



# Public Events

- Public Hearings – Board of Trustee Meetings

All meetings will be held in the WUHSD Board Room and begin at 7:00 p.m.

**December 11, 2018:** Regular Board Meeting

**January 15, 2019:** Regular Board Meeting

**February 12, 2019:** Regular Board Meeting (Final Board Decision)



# Public Events

## Community Open Houses

### Round 2:

- **December 13, 6-8 p.m.** at Pioneer High School
  - **December 15, 9-11 a.m.** at Wallen L. Andrews School
  - **December 18, 4-6 p.m.** at California High School
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- Consistent content for all meetings; map review, working group discussions
  - Spanish translation services will be provided.
  - To request additional language assistance or childcare call (562) 698-8121 ext. 1000



# Outreach Efforts for Public Events

- Informational materials
- WUHSD District Formation website:  
[www.elections.wuhsd.org](http://www.elections.wuhsd.org)
- E-blasts
- Print & Social Media Ads
  - Whittier Daily News
  - WUHSD Facebook
- Community Postings
- Community Outreach Updates
- As-Needed Group Presentations





# Specific to WUHSD

## Student-Driven Effort

- Partner with the **Superintendent's Student Advisory Council**, develop a manageable program that will provide a path for students to be engaged and involved in the process
- Student Engagement/Participation
  - Meet the Demographer
  - Community Open Houses Round 1



Get Involved | Stay Informed  
Visit [www.elections.wuhsd.org](http://www.elections.wuhsd.org)



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